

2021 MJBizCon Sessions

Date and Time	Session Title	Session Type	Audiences	Speaker(s)
10/14/2021 9:00 - 09:45	Connecting the Dots: How Global Cannabis Comes Together	Breakouts	C-Suite Executives & Founders Canada/Global Markets Investors	Chris Day; Co-Founder; Global Cannabis Network Collective Kyle Detwiler; CEO; Clever Leaves Bob Hoban; Member; Clark Hill Fleta Solomon; Managing Director; Little Green Pharma Sita Schubert; General Secretary and Law Attorney; European Medical Cannabis Association
10/14/2021 10:00 - 10:45	3 Years of Cannabis in Canada: The Good, The Bad & Ugly	Breakouts	C-Suite Executives & Founders Canada/Global Markets Investors	Mitchell Osak; CEO; Quanta Consulting Inc.
10/14/2021 11:00 - 11:45	Great Expectations: Exploring the European Cannabis Market and the Opportunities Within	Breakouts	C-Suite Executives & Founders Canada/Global Markets Investors	Alfredo Pascual; VP - Investment Analysis; Seed Innovations Ltd. Sita Schubert; General Secretary and Law Attorney; European Medical Cannabis Association Marion Zammit; Head, Investment Promotion Unit; Malta Enterprise Ed McDermott; CEO; Seed Innovations Ltd. Lisa Haag; Founder & CEO; MJ Universe
10/14/2021 12:00 - 12:45	The New Contender: Mexico	Breakouts	C-Suite Executives & Founders Canada/Global Markets Investors	Luis Armendariz; Partner; CAAM Legal
10/14/2021 1:00 - 01:45	The Latin American Cannabis Supply Chain: Do's, Don'ts and Industry Domination	Breakouts	C-Suite Executives & Founders Canada/Global Markets Investors	Chris Day; Co-Founder; Global Cannabis Network Collective Lorena Beltran; CEO; CannabiSalud Andres Vazquez; President; Cann Farm Alvaro Torres; CEO; Khiron Life Sciences Corp. Caroline Heinz; Cannabis Consultant; Sphera Joy
10/14/2021 2:00 - 02:45	Mighty Micros: How Canada's Smallest Cannabis Firms Plan to Thrive Amongst the Giants	Breakouts	C-Suite Executives & Founders Canada/Global Markets Investors	Kirk Tousaw; CEO; Great Gardener Farms, Ltd. Dr. Sherry Boodram; Co-Founder & CEO; CannDelta Ashley Athill; Co-Founder & CEO; HRVSTR Cannabis
10/14/2021 3:00 - 03:45	Predator or Prey? Navigating Canada's Red Hot Cannabis M&A Sector	Breakouts	C-Suite Executives & Founders Canada/Global Markets Investors	Rishi Malkani; Partner; Deloitte Sebastien St-Louis; Co-Founder & CEO; HEXO Corp. Beena Goldenberg; CEO; Organigram Inc.
10/19/2021 8:00 - 08:00	Associations Day - ASTM Int'l, Committee D37 on Cannabis	Associations Day		
10/19/2021 9:00 - 10:00	Breakfast and Networking (MJBizFinance Forum)	MJBizFinance Forum (Tuesday, Oct 19)		
10/19/2021	Welcome and Industry	Hemp Industry		

10:00 - 10:20	Overview (Hemp Industry Daily Forum)	Daily Forum (Tuesday, Oct 19)	Hemp	Kristen Nichols; Hemp Editor; Hemp Industry Daily
10/19/2021 10:00 - 10:30	State of Cannabis Science (Science Symposium)	Science Symposium (Tuesday, Oct 19)	C-Suite Executives & Founders Cultivation Manufacturing Scientists/Researchers	Wes Burk; President; Emerald Scientific
10/19/2021 10:00 - 10:40	A Candid View of Cannabis Markets in 2021 (MJBizFinance Forum)	MJBizFinance Forum (Tuesday, Oct 19)	C-Suite Executives & Founders Investors	Vivien Azer; Managing Director & Senior Research Analyst; Cowen
10/19/2021 10:20 - 11:20	Regulatory Roulette: The Federal and State Updates (Hemp Industry Daily Forum)	Hemp Industry Daily Forum (Tuesday, Oct 19)	Hemp	Joy Beckerman; Founder & Principal; Hemp Ace International Garrett Graff; Partner; Moye White Larry Farnsworth; SVP, Communications and Marketing; National Industrial Hemp Council
10/19/2021 10:30 - 11:15	Up in Smoke: Updates in Vapor Aerosol Testing (Science Symposium)	Science Symposium (Tuesday, Oct 19)	C-Suite Executives & Founders Manufacturing Scientists/Researchers	Amber R. Wise, PhD; Scientific Director; Medicine Creek Analytics
10/19/2021 10:40 - 11:20	A Deeper Look at the M&A Landscape in Cannabis (MJBizFinance Forum)	MJBizFinance Forum (Tuesday, Oct 19)	C-Suite Executives & Founders Investors	Scott L. Greiper; President; Viridian Capital Advisors
10/19/2021 11:15 - 12:00	The New Kid on the Block: Biosynthetic Cannabinoid Production (Science Symposium)	Science Symposium (Tuesday, Oct 19)	C-Suite Executives & Founders Manufacturing Scientists/Researchers	Jason Poulos; CEO - Librede; Lygos
10/19/2021 11:20 - 12:00	Blank Check Bonanza: Deep Dive on SPACs and the Funding Boom in Cannabis (MJBizFinance Forum)	MJBizFinance Forum (Tuesday, Oct 19)	C-Suite Executives & Founders Investors	Mike Regan; Founder; MJResearch Co
10/19/2021 11:20 - 12:00	Hemp and Climate Change, How You Can Make a Difference? (Hemp Industry Daily Forum)	Hemp Industry Daily Forum (Tuesday, Oct 19)	Hemp	Ross Macfarlane; VP for Conservation; Sierra Club
10/19/2021 12:00 - 01:00	Lunch & Networking Time (MJBizFinance Forum)	MJBizFinance Forum (Tuesday, Oct 19)	C-Suite Executives & Founders Investors	
10/19/2021 12:00 -	Lunch & Networking Time (Science Symposium)	Science Symposium (Tuesday, Oct 19)	C-Suite Executives & Founders Cultivation Manufacturing	

01:00		19)	Scientists/Researchers	
10/19/2021 12:00 - 01:00	Lunch and Networking (Hemp Industry Daily Forum)	Hemp Industry Daily Forum (Tuesday, Oct 19)		
10/19/2021 1:00 - 01:40	Disruption Incoming: The Next Wave of Innovation and Investment in the Cannabis Economy (MJBizFinance Forum)	MJBizFinance Forum (Tuesday, Oct 19)	C-Suite Executives & Founders Investors	Sarah Dalton; US Hemp and Cannabis Strategic Advisor; Ernst Young Cato Felton III; CEO; La Hoja Capital Management
10/19/2021 1:00 - 01:45	Hemp Market Data and Trends (Hemp Industry Daily Forum)	Hemp Industry Daily Forum (Tuesday, Oct 19)	Hemp	Julie Lerner; Founder & CEO; PanXchange, Inc. Carmen Brace; CEO; Aclara Research
10/19/2021 1:00 - 01:45	The Rise of Delta-8: Current Concerns vs. Future Optimism (Science Symposium)	Science Symposium (Tuesday, Oct 19)	C-Suite Executives & Founders Manufacturing Scientists/Researchers	Chris Hudalla, PhD; President & Chief Science Officer; ProVerde Laboratories, Inc.
10/19/2021 1:00 - 05:00	Associations Day	Associations Day	Ancillary C-Suite Executives & Founders Canada/Global Markets Cultivation Hemp Investors Manufacturing New Market Entrants Retail	
10/19/2021 1:00 - 05:00	Associations Day - US Cannabis Council - What is USCC?	Associations Day		
10/19/2021 1:00 - 05:00	Associations Day- International Cannabis Bar Association	Associations Day		
10/19/2021 1:00 - 05:00	Associations Day- Last Prisoner Project	Associations Day		
10/19/2021 1:00 - 05:00	Associations Day- Marijuana Policy Project	Associations Day		
10/19/2021 1:00 - 05:00	Associations Day- Minorities for Medical Marijuana	Associations Day		
10/19/2021 1:00 - 05:00	Associations Day- National Association of Cannabis Business	Associations Day		
10/19/2021	Associations Day- National	Associations		

1:00 - 05:00	Cannabis Industry Association	Day		
10/19/2021 1:00 - 05:00	Associations Day- National Medicinal Cannabis Coalition	Associations Day		
10/19/2021 1:00 - 06:00	Associations Day - Americans for Safe Access - What is PFC?	Associations Day		
10/19/2021 1:00 - 06:00	Associations Day- Students for Sensible Drug Policy	Associations Day		
10/19/2021 1:40 - 02:30	Ready, Set, Grow! Venture Capital for Start-ups in the Cannabis Industry (MJBizFinance Forum)	MJBizFinance Forum (Tuesday, Oct 19)	C-Suite Executives & Founders Investors New Market Entrants	Aly Somani; Partner; Cassels Brock & Blackwell Eddie Lucarelli; CFO; RIV Capital Matt Hawkins; Founder & Managing Partner; Entourage Effect Capital
10/19/2021 1:45 - 02:15	Real World Retail Strategies (Hemp Industry Daily Forum)	Hemp Industry Daily Forum (Tuesday, Oct 19)	Hemp	Vince Sanders; Founder & President; CBD American Shaman
10/19/2021 1:45 - 02:30	Elusive and Destructive: Combatting the Hop Latent Viroid Pathogen (Science Symposium)	Science Symposium (Tuesday, Oct 19)	C-Suite Executives & Founders Cultivation Manufacturing Scientists/Researchers	Joseph S. Ramahi, PhD; Scientist; Apical Biotech
10/19/2021 2:15 - 02:45	Latest and Greatest in Hemp Cultivation (Hemp Industry Daily Forum)	Hemp Industry Daily Forum (Tuesday, Oct 19)	Cultivation Hemp	Anson Mitchell; Principal Owner; Vermillion Hill Farms John McKay; Chief Science Officer; New West Genetics
10/19/2021 2:30 - 03:00	Coffee/Networking Break (MJBizFinance Forum)	MJBizFinance Forum (Tuesday, Oct 19)	C-Suite Executives & Founders Investors	
10/19/2021 2:30 - 03:15	Adoption, Development, and Implementation of the Smart Cannabis Factory (Science Symposium)	Science Symposium (Tuesday, Oct 19)	C-Suite Executives & Founders Manufacturing Scientists/Researchers	Kellan Finney; Co-Founder & CSO; Eighth Revolution
10/19/2021 2:45 - 03:15	Minor Cannabinoids, Major Profits? (Hemp Industry Daily Forum)	Hemp Industry Daily Forum (Tuesday, Oct 19)	Hemp	Steven Turetsky; Director of Agriculture Solutions; AgEagle Kyle Jones; Founder & CEO; Future Compounds
10/19/2021 3:00 -	The Expansion Dilemma: Insights on Growth	MJBizFinance Forum	C-Suite Executives &	Melissa Diaz; Founder & Partner; Rebel Rock Kevin I. Goldberg; Vice President; Green Leaf Medical Joel Magerman; Managing

03:40	Options in Cannabis (MJBizFinance Forum)	(Tuesday, Oct 19)	Founders Investors	Partner; Emerald Park Capital Richard Carleton; CEO; Canadian Securities Exchange
10/19/2021 3:15 - 04:00	Help! My State Just Legalized MJ ♦ Should I Make the Switch? (Hemp Industry Daily Forum)	Hemp Industry Daily Forum (Tuesday, Oct 19)	Hemp	Casey Flippo; CEO; Dark Horse Medicinals/Natvana LLC Lisa Pittman; Partner; Zuber Lawler Kaelan Castetter; Director of Policy Analysis; Castetter Cannabis Group
10/19/2021 3:15 - 04:00	Supply Chain Interruptions, Shortages and New Contaminants: Cannabis Industry Impacts of Covid-19 (Science Symposium)	Science Symposium (Tuesday, Oct 19)	Ancillary C-Suite Executives & Founders Cultivation Manufacturing Scientists/Researchers	Chris Hudalla, PhD; President & Chief Science Officer; ProVerde Laboratories, Inc. Dr. Susan Audino; Principal; S.A. Audino & Associates Courtney Richards; Laboratory Manager; Agricor & Botanacor Labs Ken Snoke; Founder & Chief Science Officer; Emerald Scientific
10/19/2021 3:40 - 04:20	How Legacy, Illicit Consumers Are The Story of Cannabis Consumption ♦s Future (MJBizFinance Forum)	MJBizFinance Forum (Tuesday, Oct 19)	C-Suite Executives & Founders Investors	Mitch Baruchowitz; Founder & Managing Partner; Merida Capital Partners
10/19/2021 4:00 - 05:00	Networking and Social Hour (Hemp Industry Daily Forum)	Hemp Industry Daily Forum (Tuesday, Oct 19)	Hemp	
10/19/2021 4:00 - 05:00	Networking and Social Hour (Science Symposium)	Science Symposium (Tuesday, Oct 19)	C-Suite Executives & Founders Cultivation Manufacturing Scientists/Researchers	
10/19/2021 4:20 - 05:00	Consolidation Carousel: Crowded Verticals and Markets to Watch (MJBizFinance Forum)	MJBizFinance Forum (Tuesday, Oct 19)	C-Suite Executives & Founders Investors	Stephen Miles; Co-Founder & CEO; Sharp Capital Advisors Steve Allan; Head of Corporate Development; The Parent Company Tahira Rehmatullah; Partner; Highlands Venture Partners Margot M. Micallef; CEO; GABY
10/19/2021 5:00 - 06:00	Networking and Social Hour (MJBizFinance Forum)	MJBizFinance Forum (Tuesday, Oct 19)	C-Suite Executives & Founders Investors	
10/20/2021 9:00 - 10:00	State of the Industry and Predictions	General Sessions/Main Stage	Ancillary C-Suite Executives & Founders Canada/Global Markets Cultivation Hemp Investors Manufacturing New Market Entrants Retail	Chris Walsh; President & CEO; MJBiz Daily
10/20/2021 9:00 - 12:00	LIVESTREAM - General Session: MJBizCon KickOff 2021	General Sessions/Main Stage		
10/20/2021 10:00 - 10:45	Reality Check: A Deep Dive Into U.S. Cannabis Legalization - Is Your	General Sessions/Main Stage	Ancillary C-Suite Executives & Founders Canada/Global Markets Cultivation Hemp Investors Manufacturing	Steven Hawkins; President & CEO; US Cannabis Council Emily Leongini; Partner; Arent Fox Saphira Galoob; Executive Director ; National Cannabis Roundtable

	Business Prepared?		New Market Entrants Retail	
10/20/2021 10:00 - 06:00	Expo Hall Open	Exhibitor Content & Product Demos	Ancillary C-Suite Executives & Founders Canada/Global Markets Cultivation Hemp Investors Manufacturing New Market Entrants Retail	
10/20/2021 10:45 - 11:30	Clash of the Titans: Can Cannabis Culture and Big Business Co-Exist?	General Sessions/Main Stage	Ancillary C-Suite Executives & Founders Canada/Global Markets Cultivation Hemp Investors Manufacturing New Market Entrants Retail	Joe Bayern; CEO; Curaleaf Swami Chaitanya; Co-Founder; Swami Select Wanda James; Founder & CEO; Simply Pure Vladimir Bautista; Co-Founder; Happy Munkey, LLC Jennifer Drake; Co-Chief Operating Officer; Ayr Wellness
10/20/2021 11:45 - 12:15	Verde Remote Vending Package	Exhibitor Content & Product Demos		
10/20/2021 1:15 - 01:45	Unicorn Yields : Raising the Bar of What Cannabis Can Produce	Exhibitor Content & Product Demos		
10/20/2021 2:00 - 02:30	Making Your Cannabis Smarter: How Data and Tech are the Roots of the Cannabis Industry	Exhibitor Content & Product Demos		
10/20/2021 4:30 - 06:00	Achieving Equity in Cannabis Networking Event	Special Events/Add-On/Networking	Ancillary C-Suite Executives & Founders Canada/Global Markets Cultivation Hemp Investors Manufacturing New Market Entrants Retail	Chris Ball; CEO; Ball Family Farms Christine De La Rosa; Co-Founder & CEO; The People's Ecosystem Roz McCarthy; Founder & CEO; Medical Marijuana For Minorities Virgil Grant; CEO; California Cannabis Hope Wiseman; CEO; Mary & Main
10/21/2021 9:00 - 09:45	From the Ground Up: Launching a Cannabis Cultivation Operation	Breakouts	Cultivation New Market Entrants	Jesce Horton; Founder & CEO; LOWD
10/21/2021 9:00 - 09:45	New and Noteworthy: Cannabis States to Watch	Breakouts	Ancillary C-Suite Executives & Founders Cultivation Investors Manufacturing New Market Entrants Retail	Matt Schweich; Deputy Director; MPP Carly Wolf; State Policies Manager; NORML Gracie Burger; State Policy Director; Last Prisoner Project
10/21/2021 9:00 - 09:45	Peace Out! Insights into Exit Strategies	Breakouts	Ancillary C-Suite Executives & Founders New Market Entrants	Julie Herzog; Partner; Fortis Law Partners
10/21/2021 9:00 - 09:45	Regs to Riches: Building a CBD Wellness Brand	Breakouts	Hemp Manufacturing New Market Entrants Retail	Kim Stuck; CEO; Allay Consulting Shannon Kaygi; Co-Founder & CEO; Eossi Beauty David Abernathy; Principal; Arcview Management Consulting
10/21/2021		Exhibitor	Ancillary C-Suite Executives & Founders Canada/Global	

10:00 - 06:00	Expo Hall Open	Content & Product Demos	Markets Cultivation Hemp Investors Manufacturing New Market Entrants Retail	
10/21/2021 10:15 - 11:00	Cannabis vs. IRS: Secrets Unveiled	Breakouts	C-Suite Executives & Founders New Market Entrants	Nick Richards; Partner; Greenspoon Marder John Schroyer; Senior Reporter, California; MJBiz Daily Kat Allen; Tax Attorney; Wykowski Law
10/21/2021 10:15 - 11:00	Can't Touch This: The Cannabis Ancillary Business Landscape	Breakouts	Ancillary C-Suite Executives & Founders Canada/Global Markets Cultivation Hemp Investors New Market Entrants	Tyler Beuerlein; Chief Business Development Officer; Hypur Patrick Rea; Managing Director & Partner; Poseidon Garden Ventures Shanel Lindsay; Founder & CEO; Ardent Life, Inc.
10/21/2021 10:15 - 11:00	From the Ground Up: Building a Cannabis Manufacturing Operation	Breakouts	Manufacturing New Market Entrants	Charles Bailey; Principal Partner; Anejo Logistics
10/21/2021 10:15 - 11:00	The More You Know: Hemp Sector Snapshots	Breakouts	Hemp	Zev Paiss; Hemp Expert; Rhizo Verified
10/21/2021 11:00 - 11:30	Beyond Seed to Sale: Using technology to meet compliance and grow sales	Exhibitor Content & Product Demos		
10/21/2021 11:30 - 12:15	Cannabis IP Talk: Candy Copycat Battles, Strain Rights and More	Breakouts	C-Suite Executives & Founders Manufacturing New Market Entrants Retail	Joshua Masur; Partner; Zuber Lawler Nancy Mertzal; Founder & Principal; Mertzal Law
10/21/2021 11:30 - 12:15	From the Ground Up: Starting a Cannabis Retail Store	Breakouts	New Market Entrants Retail	Bob Groesbeck; Co-CEO; Planet 13 Holdings Inc. Denise Mink; Co-Founder & CEO; MedPharm OK
10/21/2021 11:30 - 12:15	Increasing Minority Participation In The Cannabis Industry's New and Emerging Markets	Breakouts	Ancillary C-Suite Executives & Founders Investors New Market Entrants	Ernest Toney; Founder; BIPOCann Kristi Kelly; Chief Strategy Officer; Sozo Tom Nolasco; Director of Legal & Strategic Initiatives; National Association of Cannabis Businesses Tahir Johnson; Director of Social Equity and Inclusion; Marijuana Policy Project
10/21/2021 11:30 - 12:15	Terpenes and Cannabinoids: The Magic Mix	Breakouts	Cultivation Hemp Manufacturing	Drew Hull; Head of Regulatory Affairs and Product Innovation; True Terpenes Jessica Tonani; CEO; Verda Bio Jason Pickle; Co-Founder; Volunteer Botanicals
10/21/2021 11:45 - 12:15	A Budding Industry How Filtration Can Help Optimize Cannabis Extraction	Exhibitor Content & Product Demos		
10/21/2021 2:00 - 02:40	Amp Your Brand: Winning Marketing Strategies for Your Business	Breakouts	New Market Entrants Retail	Lisa Buffo; Founder & CEO; Cannabis Marketing Association

10/21/2021 2:00 - 02:40	Creating Solutions: How Experimentation and Automation Can Improve Efficiencies in Your Grow	Breakouts	Cultivation Hemp	Ryan Douglas; Cannabis Growth Consultant; Ryan Douglas Consulting Nick Drury; Director of Cultivation Operations; Lightshade Anna Leah Kaplan; Founder & CEO; SugarTop Buddery Rick Vetanovetz; Director of Horticultural Services; Hawthorne Gardening Company
10/21/2021 2:00 - 02:40	Domestic Cannabis: The East Coast	Breakouts	Ancillary C-Suite Executives & Founders Cultivation Investors Manufacturing New Market Entrants Retail	Charles Aloviseti; Partner; Vicente Sederberg Amber Littlejohn; Executive Director ; Minority Cannabis Business Association
10/21/2021 2:00 - 02:40	The Cost of Status Quo: An Economic Look at Extraction Optimization	Breakouts	C-Suite Executives & Founders Manufacturing	Dr. Eric Janusson; Lead Chemist; Delic Labs
10/21/2021 3:00 - 03:40	Can You Make Me Higher? Yields and Profits That Is	Breakouts	Cultivation	Jesce Horton; Founder & CEO; LOWD David Kessler; CSO; Agrify Av Singh; Agronomist; Gaia Green Organics
10/21/2021 3:00 - 03:40	Domestic Cannabis: The Midwest	Breakouts	Ancillary C-Suite Executives & Founders Cultivation Investors Manufacturing New Market Entrants Retail	Matt Schweich; Deputy Director; MPP Robin Schneider; Executive Director ; Michigan Cannabis Industry Association Jeremy Unruh; SVP, Public & Regulatory Affairs; PharmaCann Tom Haren; Partner; Frantz Ward LLP
10/21/2021 3:00 - 03:40	Pricing Wars and Inventory Woes: ♦ What Every Retailer Needs to Know	Breakouts	C-Suite Executives & Founders New Market Entrants Retail	Liz Connors; VP of Data & Analytics; Headset
10/21/2021 3:00 - 03:40	The CPG Effect: Developing Cannabis Products of the Future	Breakouts	C-Suite Executives & Founders Manufacturing	Jim Makoso; Director, CEO; Lucid Lab Group, Flow Technology Jay Spall; CSO; ALT (Advanced Liquid Technology) Austin Stevenson; CIO; Vertosa Jessica Tonani; CEO; Verda Bio
10/21/2021 4:00 - 04:40	Cannabis & CBD Packaging: When You Should Judge a Book By Its Cover	Breakouts	Ancillary New Market Entrants Retail	Jim Chrzan; VP, Content and Brand Development; Packaging World Magazine
10/21/2021 4:00 - 04:40	Cultivating Success: Leveraging Genetics to Stand Out in a Crowded Market	Breakouts	Cultivation	Chris Ball; CEO; Ball Family Farms
10/21/2021 4:00 - 04:40	Domestic Cannabis: The South	Breakouts	Ancillary C-Suite Executives & Founders Cultivation Investors Manufacturing New Market Entrants Retail	Sally Peebles; Partner; Vicente Sederberg Whitt Steineker; Partner; Bradley Arant Boult Cummings LLP Robert "Bud" Scott; Executive Director ; Oklahoma Cannabis Industry Association
10/21/2021 4:00 - 04:40	Please Enjoy Responsibly: Studying Consumer Patterns to Inform Vaping Standards	Breakouts	C-Suite Executives & Founders Manufacturing Scientists/Researchers	Arnaud Dumas de Raully; Co-Founder & CEO; The Blinc Group Peter Joza; Chief Technology Officer; Labstat International
			Ancillary C-Suite Executives	Gia Mor♦n; President; Women Grow Jeanne M. Sullivan; Chief

10/21/2021 5:00 - 06:30	Empowering Women in Cannabis Networking Event	Special Events/Add-On/Networking	& Founders Canada/Global Markets Cultivation Hemp Investors Manufacturing New Market Entrants Retail	Investment Officer; Arcview Ventures Dr. Chanda Macias; CEO; Ilera Holistic Healthcare Sol Clahane; VP and General Manager, US Region; Canopy Growth Corp. Saphira Galoob; Executive Director ; National Cannabis Roundtable
10/22/2021 9:00 - 10:00	Closing Keynote with Daymond John	General Sessions/Main Stage	Ancillary C-Suite Executives & Founders Canada/Global Markets Cultivation Hemp Investors Manufacturing New Market Entrants Retail	
10/22/2021 10:00 - 03:00	Expo Hall Open	Exhibitor Content & Product Demos	Ancillary C-Suite Executives & Founders Canada/Global Markets Cultivation Hemp Investors Manufacturing New Market Entrants Retail	
10/22/2021 10:30 - 11:15	Domestic Cannabis: The West	Breakouts	Ancillary C-Suite Executives & Founders Cultivation Investors Manufacturing New Market Entrants Retail	Bob Groesbeck; Co-CEO; Planet 13 Holdings Inc. Kim Stuck; CEO; Allay Consulting Hirsh Jain; Founder; Ananda Strategy Lilach Mazor Power; Founder & CEO; Giving Tree Dispensary
10/22/2021 10:30 - 11:15	Operation Green: Environmental and Sustainability Practices	Breakouts	C-Suite Executives & Founders Cultivation Hemp Manufacturing New Market Entrants	Derek Smith; Executive Director ; Resource Innovation Institute David Hess; Co-Founder & President; Tress Capital Corinne Wilder; VP, Global Commercial Operations; Fluence by OSRAM
10/22/2021 10:30 - 11:15	Sneak Peek: Pharma's Playbook and What Cannabis Can Learn	Breakouts	C-Suite Executives & Founders	Daniel Barton; CEO; Forian, Inc.
10/22/2021 10:30 - 11:15	Trend Talks: The Cannabis Data Game Show	Breakouts	Ancillary C-Suite Executives & Founders Canada/Global Markets Cultivation Hemp Investors Manufacturing New Market Entrants Retail	Jessica Billingsley; CEO; Akerna Liz Connors; VP of Data & Analytics; Headset Carmen Brace; CEO; Aclara Research
10/22/2021 11:45 - 12:30	A Beautiful Disruptor? The Psychedelics Market	Breakouts	C-Suite Executives & Founders Investors	Dr. Del Potter; CSO; Aya Biosciences Av Singh; Agronomist; Gaia Green Organics Tim Schlidt; Co-Founder & Partner; The Palo Santo Fund
10/22/2021 11:45 - 12:30	Cannabis Branding: An Inside Look at Multi-State Expansion	Breakouts	C-Suite Executives & Founders Retail	Sahar Ayinehsazian; Senior Associate and Co-Chair of Banking and Financial Services Access Group; Vicente Sederberg Nancy Whiteman; CEO; Wana Brands Nidhi Lucky Handa; Founder & CEO; LEUNE
10/22/2021 11:45 - 12:30	Federal Legalization Prep: GMP Certification	Breakouts	C-Suite Executives & Founders Cultivation Hemp Manufacturing New Market Entrants	Albert Gutierrez; CEO; MedPharm Holdings
10/22/2021 11:45 - 12:30	Send it My Way: Exploring Cannabis Delivery and the E-Com World	Breakouts	Ancillary C-Suite Executives & Founders New Market Entrants Retail	Meredith Mahoney; President; Lantern Matthew Nissenbaum; Head of Direct-To-Consumer; Grassdoor Christopher Fevry; Co-Founder & CEO; Your Green Package